



BrightLine Bags

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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BRIGHTLINE BAGS: NEW VERSION ANNOUNCEMENT

SAN RAFAEL, CA - BrightLine Bags, Inc., recently named “Top Flight Bag for 2009” by Aviation Consumer Magazine, and the new leader in Flight Bag design, efficiency and innovation, has announced a new design of their acclaimed flight bag in response to customer and dealer feedback. The new bag, which improves on and now replaces the BrightLine Bags popular original model, is designed to incorporate feature-requests brought forward by customers and dealers around the world. The primary change is that this new bag is slightly larger and can now properly carry European A4-sized papers and charts. This is a real benefit to international customers who live with the larger paper size every day. In addition, the new bag has new custom-designed color-coded rigid zipper pulls, a new and improved shoulder strap, larger pockets on the front part of the bag, content-trapping side panels on two of the larger front pockets, stronger zippers, and better fit and finish overall. “This bag is really great.” says Ross Bishop, President of BrightLine Bags. “The new modifications truly make it an even better bag than before, and it now works well everywhere in the world. Not only that, but this new slightly-larger size fits items that didn’t fit before, like manila folders and small laptops. We are really proud of this bag.” New models began shipping in September 2009.

The bag will continue to sell for \$129.00US. Please stay tuned for new innovations from BrightLine Bags, Inc., coming in the near future.

BrightLine Bags, Inc. is located in San Rafael, California. You can learn more at www.brightlinebags.com. You can also view an online demonstration video and view photos and brochures of the bag on the website. BrightLine Bags, Inc. is currently selling bags in Pilots Shops, Online, and directly in over 20 countries around the world. If you are interested in becoming a reseller of BrightLine Bags, Inc., please contact Bryan Smith at info@brightlinebags.com.

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