

SAFE Board of Directors

Board Meeting

Minutes

April 20, 2016



I. Call to Order. Chair Donna called the meeting to order at 7:00 PM EDT (2300Z).

II. Roll call & Welcome

- a. Current Board Members (----- indicates absent)
- | | |
|------------------------|------------------------------|
| Donna Wilt, Chair | David St. George, Vice Chair |
| Parvez Dara, Treasurer | Kevin Murphy, Secretary |
| Sherry Rossiter | Ken Wittekiend |
| Tom Carr | Joan Williams |
| Michael Phillips | |
- b. Guests: none

III. Approval of Agenda. Motion by David, approved by Parvez to approve this month's consent agenda.

IV. Announcements:

Donna informed the Board that SAFE now has a credit card, which lists both Donna and SAFE as responsible. She is still working out coordination so that Jenny can see the account and pay it monthly.

The PEGASAS Runway Incursion Study has been awarded to FIT. SAFE will be participating in this project by providing a spot in the SAFE Booth at AirVenture for pilots to complete a questionnaire on runway incursions.

IV. Approval of the Minutes: VOTE!

March 2016 Meeting Minutes. Motion by Sherry, second by Michael to approve the March 2016 minutes. Motion passed unanimously.

V. Reports:

Committee reports/ Board Liaison

Standing committees

Governance – Sherry Rossiter. In addition to Sherry as acting chair, the committee is made up of Doug Stewart, Jack Vandeventer, Bill Ervin, and Michael Phillips. The election process is ongoing. There are 8 candidates for director.

Finance & Treasurer Report – Parvez Dara. Parvez reported that SAFE did not go into negative territory last month, despite relatively high expenditures. A discussion of the costs of OSH followed. The main issue was the cost of the annual member banquet, which in years past has been covered by AIG and Jim Anderson's agency. Parvez suggested letters expressing SAFE's appreciation for past donations to cover the banquets and ask for covering this year's banquet. Parvez also said that money for the Membership committee should be allocated for promotion; such allocation is not in the budget this year. He suggested \$500. Parvez moved that SAFE allocate \$500 to the membership committee with a \$100 limit without Board authorization for promotion for the rest of the year; David seconded; motion carried unanimously.

Ad Hoc Committees

Membership - Sherry Rossiter. Committee met on April 11; report is in the SAFE Dropbox. The charter for the Membership Committee was discussed, and three goals were proposed. The primary goal is a membership of 1,200 by the end of 2016. A second goal is to have SAFE represented at one other aviation event this year, possibly WIA. The third was to expand the Ambassador program. Donna noted the remarkable work of the Membership Committee for pushing membership over 1,000 at Sun 'n

Fun. She also noted that David's social media posts were extremely helpful, especially the article he wrote on the IACRA process.

Programs – Ken Wittikiend. Ken reported that the Programs Committee is non-functional, but the mentoring program is surfing along. As of today, it has eight SAFE Mentors and six SAFE Mentees, all of whom have been matched with Mentors. Kevin suggested that publicity will help that. Michael suggested that SAFE devise opportunities to bring together potential mentees and mentors, such as DPE workshops

Marketing, Advertising & Events – Kevin. Kevin reported that the MAE committee did not meet this month.

Government Affairs/Sun n Fun Follow up- Donna. Donna reported her committee did not meet this month.

VI. Old Business

Web site Contract progress update (David St. George). The revamp of the SAFE web site is proceeding well. David reported that our contractor, Chris, is integrating the various attractive features of SAFE, such as the blog, into the web site itself. He also mentioned that the cumbersome process on the current web site for converting 'lookers' into SAFE 'members' is being changed and should help in recruiting new members.

OSH-Symposium update (Michael Phillips). There was too many other things going on for the people available to properly plan the event in coordination with the PPC the week prior to this year's OSH, so Michael made a decision to defer the event. An article in the May newsletter will inform membership of the delay. Donna questioned whether we should try to assign a firm date for the Aviation Educator Symposium. Michael stated that he wants the event to really focus tightly on CFIs and instructional excellence. David mentioned that John King's article in the current FLYING magazine gave great kudos to SAFE for getting the ACS process kicked off. Joanie suggested we turn it into a marketing event for SAFE. Kevin will try to write the eNews mention of the postponement to reflect such a marketing vehicle.

Sun n Fun Follow Up Opportunities. Donna said the show worked out very well; the booth worked well and membership was up. She mentioned problems with internet capability at the show; the show booth went back to old fashioned paper with a signup sheet with people writing down their credit card numbers.

D&O Insurance for Board. David got a quote for the D&O insurance: \$1,000. There was a discussion over whether D&O insurance was worth getting; although it wouldn't prevent lawsuits, it would pay the lawyers,. David opined that he believed it would be worthwhile. David will send out a copy of the sample policy for Donna and other Board members.

VII. New Business

Next issue of SAFE Magazine? Donna has advised Mark Phelps that the Board hasn't decided whether we want the magazine. Kevin said he is inserting specific URLs so eNews readers can go directly to specific articles mentioned, either in the magazine or in the blog. SAFE has negotiated with Mark for a \$1,500 fee to assemble and publish the magazine, which is extremely reasonable. Discussion included a statement that the magazine gives SAFE membership the opportunity to publish.

Joanie moved and David seconded that we publish one more magazine and gauge the response from the public and decide from that whether to kill the magazine or not. Motion carried unanimously.

VIII. Discussion: FLYING EXPO in PSP; Donna asked for input from Board members as to how the invitation to join the steering committee, with a \$1,000 stipend for actually attending the event.

IX. Member Comments. None.

X. Adjournment. Donna called for adjournment of the meeting at 8:20pm; Kevin moved, there was a universal second and motion unanimously passed.

Next meeting is Wednesday, May 18, 7pm EST (2300Z).

All board members are expected to arrange their schedules to participate. Regular meetings are the **third Wednesday of each month** at 7pm eastern time (1100Z) except in July when the meeting is at AirVenture.