

# SAFE Board of Directors

Board Meeting

Minutes

November 17, 2010



## Call to order

Meeting called to order at 20:06 EDT by Chairman Doug Stewart

## Roll call

Mark Adams

Alan Davis

Doug Stewart

Tom Benenson

John Dorcey

Donna Wilt

Larry Bothe

Arlynn McMahon (arrived 2018)

## Approval of minutes

Larry moved to approve minutes of the October 13, 2010 meeting.

Arlynn provided the second. There was no discussion.

By acclamation, the minutes were approved.

## Treasurer's report

See attachment section at end of this document for treasurer's report. Doug mentioned that John and Martha King and Greg Brown are recent new members.

## Committee reports

### Library

Alan reported suggested ASI enhancements have been made to library. Submissions have slowed. Two new authors have recently submitted articles. Peer review team is developing a style guide.

Mark and Doug among others met with Bruce Williams at AOPA Summit. Bruce has proposed a WIKI concept of searching library and other web site enhancements. It was suggested that Bruce attend a board meeting to explain his proposal.

### Mentoring

Alan moved that we use Survey Monkey (\$20 monthly, month-to-month basis) to conduct surveys. Donna provided the second. Some discussion followed. Vote was unanimous.

### Training Reform Symposium

The symposium will be held at the Crowne Plaza Hotel in Atlanta on May 4 and 5. The hotel is located at the airport and within walking distance of several restaurants.

Partners include King Schools, Cessna Aircraft, Lightspeed Aviation, Sporty's, Redbird Flight Simulations and yesterday (November 16) AOPA. Doug contacted EAA President Rod Hightower and asked for his support. There are many others that have been/will be contacted.

A symposium web site has been established at [www.pilottrainingreform.org](http://www.pilottrainingreform.org)

SAFE will need to supply volunteer staff in support of operations.

## **Old Business**

### **Insurance**

Doug reported he had a meeting with a number of the insurance program players while at Summit. Marketing was a topic of discussion. A short video was one concept proposed.

Alan asked about term life insurance product. Doug will follow up.

Aviation Insurance Resources (AIR) would email a marketing piece only after SAFE board approval.

The board's consensus was that they found no objection with AIR data mining for CFI emails and emailing a marketing piece.

### **Aviation Educator Hall of Fame**

Hal Shevers supports our proposal but suggests that we wait six months before moving forward.

### **Database Integration**

Larry has not completed his evaluation of the Wild Apricot software.

### **Governance**

Mark has nothing to update.

### **Garments**

Doug recently spoke with Hal Shevers regarding shirts and logo embroidery. Sporty's offered to sell SAFE garments (shirts, hats, etc) with logo embroidery. This would be all applicable garments sold by Sporty's. SAFE will earn 10% on all sales. Doug will verify mechanics/process.

### **AOPA Summit**

Lots of networking with numerous companies, individuals, and organizations. Doug, Mark, and Rich represented SAFE at numerous functions.

About 30 folks attended the SAFE meeting.

Press conference had minimal attendance while press release was distributed.

Meet-up was primarily a video taping of Doug doing a SAFE promo.

### **CFI/DPE**

FAA problems with FAASite web site, Wings Program credit, and more.

### **Next meeting / Adjournment**

The next board meeting will be December 8, 2010. Alan moved for adjournment.

Larry provided the second. There was no discussion.

The vote was unanimous.

## Attachment

### Treasurer's Report

Larry (10/12/2010)

As usual, all bills are paid. The check register is reconciled for the end of September. We have just over \$27,000 in the bank. I think I earlier predicted that we would have about \$30k after all the Oshkosh income and expenses settled, but Doug threw me a curve and paid for our 2011 booth space early (\$1400) and we sent \$750 off with the 501.c.3 application, so that's most of the difference.

Now that our major trade show season is over I have asked Jenny to create an Income Statement YTD 8/31/10 for me so I can compare it to the budget. I can tell that we're doing OK from cash flow, but I do want to see how we compare with what we predicted. I suspect that *Travel* is way over budget because we keep sending Doug to conferences we didn't even know about at the beginning of the year, and revenue from memberships is less than predicted.