

SAFE Board of Directors

Board Meeting

Minutes

October 13, 2010



Call to order

Meeting called to order at 20:12 EDT by Chairman Doug Stewart

Roll call

Mark Adams

Cliff Chetwin

Donna Wilt

Tom Benenson

John Dorcey

Larry Bothe

Doug Stewart

Approval of minutes

Larry moved to approve minutes of the September 8, 2010 meeting.

Donna provided the second. There was no discussion.

By acclamation, the minutes were approved.

Treasurer's report

Larry presented the treasurer's report with no additions. There were no questions from the board. See attachment section at end of this document for treasurer's report.

Committee reports

Doug offered the following two items:

Sponsorship. King Schools has offered to become a member benefit provider.

Strategic planning. Pat has chaired this committee in the past. Work on other issues has caused Pat to submit her resignation from the committee due to time constraints. Cliff volunteered to serve as committee chair.

Old Business

Training Reform Symposium

Doug referred to his emailed update. Industry response has been excellent.

A professional event planner is needed. Doug contacted Debbie Peterson and discussed her handling the event for us. Debbie works with Cardinal Flyers Online and has planned their past events. Her fee for planning the symposium is \$5000. A lengthy discussion ensued.

Donna moved that SAFE raise or appropriate a sum not to exceed \$5000 to contract for an event planner. Cliff provided the second. The motion passed with an unanimous vote.

Possible locations for the symposium include: Atlanta, Orlando, Tampa, Wichita, and Denver.

Corporate memberships

A long discussion regarding by-laws and their impact on corporate memberships.

Tom moved: There will be four levels of corporate membership: Bronze, Silver, Gold and Platinum. The level of membership will be determined by the fees. Bronze: \$2,500 to \$4,999; Silver: \$5,000 - \$7,499; Gold: \$7,500 - \$9,999; and Platinum: \$10,000 and above.

- Each Bronze member will designate one person as its representative; Gold members two persons; Silver members three persons; and Platinum four persons. The Corporate member designees will be accorded full membership access and privileges.
- Under the “Learn About Members” on the SAFE website will be a “shingle” for a Corporate Member Directory. The directory will list the members alphabetically by membership level starting with Platinum down to Bronze. The listing will include the company logo, a brief description of its products/services and a link to the company’s website.
- A Corporate Member poster will be exhibited on occasions where it would be appropriate and SAFE has a presence (Sun ‘n’ Fun, OSH, WAI, and Summit).
- We will distribute Corporate Member company’s literature at our booths.
- A plaque reflecting each member’s level of participation will be presented at the annual OSH dinner.
- And if feasible, a rotating “Featured Corporate Member” link will be posted on the Constant Contact e-newsletter.

Donna provided the second. Mark provided insight on the first bullet point. He stated that a revision to the by-laws would be required to provide for multiple representatives (votes) for the various corporate membership levels. Discussion followed and it was agreed that a corporate membership should allow for a single representative and consequently one vote. Mark later reminded us that the current by-laws provide for a single vote for each membership and restating that fact is unnecessary.

Mark moved to revise Tom’s motion by striking the first bullet. John provided the second. The vote was unanimous.

The revised motion, worded identical to above with the first bullet removed, was then voted upon. The vote on that motion was unanimous.

Garments

Garment discussion focused on shirts and their pricing. After some discussion it was agreed:

The original grey with blue trim shirts would be reduced in price to \$17 + 3 S/H.

New shirts in two styles – Men's pocket polo and Ladies V-neck in various colors would be identically priced at \$27 + 3 S/H.

Tom is coordinating with Jenny on changes/updates to web site.

AVEMCO CFI database

Doug reports this issue is on hold.

Insurance

Doug reports that two states, AZ and NY, have yet to approve our program.

Two other insurance issues:

Insurance program requires SAFE membership there is also a MCFI discount. Our web site states discounts for MCFI designated by Master Instructors LLC (MI). The question is shall we restrict the discount to MI or to any Master Instructor. After a discussion, it was agreed that any CFI holding a Master Instructor designation, regardless of who issued the designation, was eligible for the discount. Doug will email John Harden and Jim Anderson.

Insurance marketing. While not our primary responsibility, we should look for program marketing opportunities. One example is a press release announcing all 50 states have approved the program (when occurs).

Aviation educator hall of fame

Rich Stowell is working on this effort. He has a web site up and has Sporty's on board. Doug will be speaking with Hal Shevers on this subject at the end of the month. Momentum is increasing.

Database integration

Work is progressing. Software change requires some changes to data. Trial period continues.

Flying magazine benefit

Subscriptions will begin to be shipped over the next few weeks.

New Business

AOPA Summit

JSC meeting – SAFE is not on FAA list of contacts. Meeting is at same time as SAFE gathering. Mark or Arlynn may attend as SAFE representative.

MossY proposal. Cost will be at least \$5000. Decision was to pass on offer.

AOPA will have a “live” update on Training Reform Symposium. A press conference will also be conducted during Summit.

Mentoring

Donna provided a brief update. Mentor minimums drafted and discussed. Mentee work continues. Database creation is next.

Web site forums

Mark suggested, in an effort to stimulate forum discussion/participation, forum hosts (experts) be named and introduced in our email newsletter. Board agreed that the idea was a good one.

Next meeting / Adjournment

The next board meeting will be November 10. Larry moved for adjournment. Cliff provided the second. There was no discussion. The vote was unanimous.

Attachments

Treasurer's Report (10/12/2010)

We have \$24,480 in our checking account. All bills that I have are paid. Principal expenses for September were \$1154 to Doug to reimburse him for AirVenture expenses, mostly car rental, that he put on his personal credit card, and Jenny's monthly fees for website and accounting services, \$846 for September.

Income is low; only \$266 for September.

Thanks to Jon Harden at AIR we learned that they had never paid us the \$500 they promised for AirVenture dinner sponsorship. That's because we never sent them an invoice to pay against. That oversight has been rectified and we expect payment shortly.

We have an outstanding invoice from a law firm (Crowley-Fleck) for advice on 501.c.3. I have never seen the actual invoice, but I received a statement where they want \$2564. Mark Adams is trying to get part of it reduced, and hopefully the late charges removed as well.