

SAFE Board of Directors

Board Meeting Minutes-, April 9, 2014-updated
5/30/2014



Roll call

Directors:

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| Jim Anderson | Tom Benenson | Donna Wilt | Jack Vandeventer |
| John Dorcey | Kevin Murphy | David St. George | Kurt Reesman |

Ray Spengler was not present and did not have a proxy

Executive director: Doug Stewart

Call to order

Meeting called to order at 2006 EDT by Chairman John Dorcey.

Consent Agenda was reviewed and four items were added.

- Reimbursement and PPP (recommended by Donna)
- Revamp the SAFE web site (recommended by Donna)
- Open board meetings to membership (recommended by Jack)
- SAFE webinar (recommended by David St. George)

David moved and Jack seconded that the consent agenda with additions be approved as amended. Motion passed by unanimous vote.

Minutes

The March minutes and treasurer's report were accepted by the board as presented in the consent agenda.

Next meeting (please add to your calendars). All board members are expected to arrange their schedules to participate. Regular meetings are the second Wednesday of each month at 8pm eastern time (Eastern).

Please mark your calendars.

- **May conference call** will be held on Wednesday May 14, 2014 at 8:00pm EDT. Call in details will be sent in a separate message. Check the message for phone number and sign-in passcode. They will be new!! Don't use the old code or number. Check the email for new dial in details.

Committee reports

- **Membership:** Tom reviewed that SAFE has 882 members + those that joined at Sun 'n Fun. Each One Bring One is in effect and additions are beginning. Let's all get a new member! We had an 80% renewal rate from the member snapshot report which is excellent. The committee recommended adding Parvez Dara to the membership committee and was supported by Doug and John.

- **Governance:** Mark Adams and Mike Brubaker are moving the election process along as planned. John will follow up with Mark and Mike.

Old Business

- **PPP review:** Doug, Charlie and Mark Adams reviewed the PPP. Keys to success are having promotion in advance, prefer at least three months in advance with all speakers lined up and firm. This was not the case for this event and strongly recommended if undertaken again.
- **AirVenture 2014-board sessions:** The Urben's house is secured. If you plan to stay, send Doug your nights and a deposit check to Jenny. See Doug's email to the board for details. Board evening events include Monday evening at Urben's for brainstorming, Thursday afternoon board meeting and evening dinner and membership meeting and Saturday for the member recognition dinner at Urbens.
- **AirVenture 2014:** We need to work on the SAFE app for AirVenture2014 and include a SAFE tent location, Teacher's Corner, banners to jazz up the tent, a college session coffee and donuts to get to know our neighbors and younger members. We need to pick a day and the board does not want to do Wednesday.
- **Governance:** The committee is expected to present a slate for the 2015 board at the Thursday board meeting. Jack will discuss with the committee.
- **SAFE benefits:** Jim will draft a one page listing of the reasons to belong to SAFE as a talking points sheet and present at the May meeting.
- **Membership review:** Tom mentioned that the on-line membership references an "apprentice" instead of an "associate" membership. Doug will review, get it straight, and report back to the April board. **Note:** Moved to May meeting.
- **Social Media:** Facebook and Twitter and SAFE apps are valuable tools for the newer members. So far there have been 300 downloads of the SAFE Tool Kit CFI App. 528 Tweets have come from SAFE and we have 2254 followers on Twitter and SAFE added 254 followers from the Sun n Fun week exposure. The Apple Store has the CFI Tool kit app available as well. Now it is available for Apple and Android smartphones.

New business

- **PPP reimbursement:** 1) Jack moved and David seconded that we pay the reimbursement charges as soon as SAFE has funds available. Motion passed on unanimous vote. Post meeting note from Jim was that these were paid the week of 4/28.
 - 2) Donna moved and John seconded that SAFE is not responsible for prepaid expenses from volunteers involved in SAFE events. Motion passed on unanimous vote. Note: This is a policy statement that covers events in the future after April 2014.
- **Open board meetings:** Jack and Burt Stevens will discuss the recommendation to have board meetings open to the full membership at the May meeting. The board supported the discussion for next month.

- **Webinars:** David recommended that SAFE support Gene Benson's webinars and the SAFE promotion at the webinars. David moved to recommend supporting the webinar and Jack seconded the motion. Passed unanimously.
- **SAFE Website revamp:** Donna recommended that the SAFE website be revamped and moved to a new host to expand bandwidth. The alternate site also hosts websites free for groups like SAFE. David will arrange for the new site.

Adjournment

The meeting closed at 10:41pm EDT. The motion to adjourn was provided by Donna and seconded by Kurt. The motion passed unanimously. We will leave the runway lights on for you. Be SAFE.

Next meeting is May 14. Mark your calendar. Let's all be present.

Submitted by Jack Vandeventer, Secretary
