

SAFE Board of Directors
Tuesday April 13, 2015
Minutes

Note: full audio of this Board Meeting is available in the Board Meeting folder, Board Meeting Minutes subfolder, in the SAFE Dropbox. File name: SAFE Board Meeting April 2015.mp3.

I. Call to order. Donna called meeting to order at 2339Z.

II. Roll call & Welcome

- a. Board Members (*all not marked as video were audio only*)
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|----------------------------------|---|
| Donna Wilt, Chair - video | David St. George, Vice Chair - video |
| Jim Anderson, Treasurer | Kevin Murphy, Secretary - video |
| Sherry Rossiter | Ray Spengler (absent) |
| Jack Vandeventer - video | Ken Wittekiend |

b. Executive Director

John Dorcey . The GA Award folks, via Arlynn McMahon, requested a \$500 donation for the program; the Board agreed to consider this under new business. Donated prizes for new and renewing members from Gleim and Sportys are in hand, and are quite impressive. The renewals can be done in the tent at SNF via an iPad with no problem. The member breakfast at SNF now has 35 registrations; John will revise estimate for the restaurant to 50. The representative from Flying magazine relayed to John that they want to talk more about SAFE program, and indicated SAFE should get all the publicity like last year, and possibly a little more.

For the open director position, John said **NAME REDACTED** declined to be considered due to his schedule, but said he has offered to speak with two of his qualified co-workers. John expects to hear this week from Sportys. John is still pursuing **NAME REDACTED** for the open Director position. He feels confident that one of the three potential Board members will come through. He said he hasn't yet talked to **COMPANY REDACTED**, but sent an invitation to come to the breakfast on Thursday.

Ken said he had spoken to **NAME REDACTED** from California as a potential Board member, and thought there was potential there for an election candidate. John will re-contact Bill Ervin, who chairs the Governance Committee, to let him know **NAME REDACTED** would be interested in running for an open SAFE Board seat. He is currently on the Executive Search committee. Ken said he believed that there are currently four candidates for the next Board election.

John reviewed MAE committee actions, including upgraded graphics for booth interest. Kevin described in more detail the ideas provided by MAE members to generate traffic and excitement at OSH. (*Further details under Ad Hoc committees, MAE*).

John then left the meeting at approximately 0005Z to attend the MAE meeting, which started at 0000Z.

Donna suggested that an email blast to members should be sent reminding members of the SAFE presence at SNF and the member breakfast. She said she would ask John to do that.

c. Guest – none.

III. Ground Rules

The meeting is open to SAFE Members

- Members must announce themselves.
- Member's mikes/phones will be muted unless they request to speak on a particular item.
- Time at the end of the meeting is set aside for comments from Members.

If sharing your screen so others can see it, please be sure the information on your screen is appropriate for a business meeting.

IV. Approval of Consent Agenda and Minutes . Approved unanimously, including March minutes.

V. Executive Director Report and Related Actions (*all covered under IIB, Executive Director.*)

Sun 'n Fun

Board Day

Volunteers for booth

Registration for Thursday breakfast

Committee Charters

Board input, questions or comments

AirVenture

Exhibit ideas from MAE committee

Website

Anyone notice the recent changes? Comments?

VII. Other Reports

Committee reports/ Board Liaison

Ad Hoc Committees

Marketing – Kevin. Kevin reported the MAE committee had suggested two contests to bring CFIs to the SAFE Booth at OSH. For CFIs, a blown-up approach chart of extreme difficulty and clipboards with scenario-based questions. For CFIs, a blown up sectional chart portion, also with clipboards. A large chart would graph the current “winner” all through the show, then the grand winner in each category would receive a good prize.

Membership - Sherry Rossiter. Sherry said 917 members are current with SAFE, including 16 Lifetime members, and thanked Board members and others who have been calling expiring members. Applications for teachers to enter the K-12 Classroom Teacher Grant Award competition will be available at both SNF and OSH. Ken reported that the program committee was interested in picking up the K-12 Classroom Teacher Grant Award competition.

Programs – Ken Met last week and is continuing to refine CFI “sell” sheet into postcard mailer to CFIs as recruitment for a 2-3 month trial. The committee felt the major draws for recruitment were the Resource Center, the ForeFlight discount, and the free Flying magazine subscription. There was continuing conversation about the “Ask A CFI” web site, which has been acquired by Dauntless Aviation, and John has attempted contact with that company.

Donna reported that Doug is working with MindStar and the IMC Club to do proficiency course at OSH, and is assuming that SAFE would provide instructors for non-IFR seminars. Donna asked Doug to write up information on the proficiency effort with IMC and MindStar and get the information to Ken's Programs Committee so SAFE wouldn't be in the dark about this event the Society is participating in.

Ken reiterated that he believed the Program committee is willing to take over the K-12 Classroom Teacher Grant Award competition. The FAA is looking for content input for quarterly CFI forums, and SAFE has committed to providing some.

Government - Donna. Has not met this month. However, Donna reported that Eric Crump, a SAFE member based in LAL, has offered to provide transportation for SAFE Board members for the Thursday breakfast.

ED Search Committee - Sherry Rossiter. Four applications have been completed, she said. Jack commented that it was good news.

Standing committees

Governance – Jack Vandevanter NAME REDACTED and one other could be appointed as Board members, and John said there were four candidates total expected

Finance & Treasurer Report - Jim Anderson. The treasurer's report was distributed prior to this meeting and is archived in the SAFE file on Dropbox. Jim reported that SAFE is in good financial shape right now, with a cash reserve. Spending is in line with budget. The two Chase Bank accounts are established, and Jenny and Donna have completed the paperwork for signing authority. He expects that by next Board meeting SAFE will be 100% on Chase and can close down the old PNC account.

He said March was a good month for sales; \$1,600 in Life memberships. SAFE tax return is underway; non-profits are not required to file until May 15.

Starr Aviation and AIR are sponsoring the SNF breakfast. After looking at the current P&L statement, Donna was concerned that there has been no fresh SAFE activity on business sponsorships or advertising and urged Board members to continue pursuing that. Sherry asked about the SAFE Fundraising Committee and volunteered for that committee.

VIII. Old Business

a. Previously Tabled Business

Partnership with Airborne Partnership Initiative –with Jim “Zoom” Campbell. Kevin moved to take the proposal off the table and Jack seconded. The motion passed unanimously. Kevin moved to decline the

suggested partnership and Sherry seconded. Both motions were approved unanimously.

- b. **Director's Retreat at SNF.** Jack says we're set for 9 AM Monday morning in the Winter Haven airport terminal. Doors open at 8:30. Kevin, Ken, and Ray will not be present, but will be using the Zoom internet conference facility.
- c. **Sun n Fun** – Jack will be there on Thursday morning for the breakfast. Ken mentioned that he would be unable to attend the breakfast due to previous commitments.
- d. **Air Venture – planning.** No report.

IX. New Business

- a. **Appoint replacement Board member.** Donna suggested appointing **NAME REDACTED** to the Board. John Dorcey is working on another possibility. Jack reminded Donna that we wanted to do the appointments all at one time; Jack said the Governance Committee would have the recommendations either on Monday at SNF or at the next Board meeting.
- b. **Approval of Committee Charters.** Hold over for additional review by Board members.
- c. **GA Awards Request for \$500.** Ken said this was a good cause, but others questioned if this had been done previously; Jim confirmed that it was in the budget. Jack moved to donate the \$500, Sherry seconded and the motion was unanimously approved.

X. Discussion and updates

- a. **FAASTeam CFI Forum.** Previously discussed.
- b. **Elections for Board.** Discussed under ED Search Committee and Governance Committee.
- c. **Retreat planning.** Previously discussed.
- d. **Approval of Committee Members.** Discussion showed that the Board does not need to approve members of committees.

XI. Member Comments

XII. Adjournment. The meeting was adjourned with a motion by David, seconded by Jack. Motion passed unanimously.

Next meeting (please add to your calendars). May 20, 2015

All board members are expected to arrange their schedules to participate. Regular meetings are the **third Wednesday of each month** at 2300Z except in July when the meeting is at AirVenture.