

# SAFE Board of Directors

Board Meeting Minutes-November 13, 2014



## FINAL

### Roll call

Directors:

Jim Anderson	Tom Benenson	Donna Wilt	Ray Spengler	Jack
Vandeventer	John Dorcey	Kevin Murphy	David St. George	

Executive director: Doug Stewart

Guests: Membership and program chair Sherry Rossiter on expanding SAFE membership and Pete Combs joined to open the podcast topic.

### Call to order

Meeting called to order at 2003 EDT by Chairman John Dorcey. There were no changes to the consent agenda as presented.

### Consent Agenda and Minutes

The October minutes were revised to show the ED report included a request for a CFIT presentation and the treasurer's report were approved as part the consent agenda items provided by John. Jack moved and Kevin seconded to approve the consent agenda. The consent agenda was unanimously approved with the minutes changed as recommended.

**Next meeting (please add to your calendars).** All board members are expected to arrange their schedules to participate. Regular meetings are the second Wednesday of each month at 8pm eastern time-EST.

Please mark your calendars.

- **December Board of Directors conference call** will be held on Wednesday December 11, 2013 at 8:00pm EST. Call in details will be sent in a separate message.

### Committee additions

- **Finance:** Jim Anderson recommended that Cary Grant (A320, PA20 and 20 year Air Force retired) be added to the committee.
- **Government Affairs:** John mentioned that Kurt Reesman recommended Tim Hale (CFI since 1985 and retired Air Force) join the committee.
- **Flight Training Safety:** John recommended Rich Stowell (CFII spin doctor and upset flight specialist) and John Schmiel (CFI in Wisconsin) join the committee.
- **Mentoring:** John Serpas (CFI from New Orleans and IT specialist) will join the committee.

- **Membership:** Sherry Rossiter recommended that Gary Buschette join the committee.

Ray moved and David seconded the motion to have the board approve these committee additions. The vote to approve was unanimous.

### Committee reports

- **Membership and Program Development:** Sherry Rossiter joined the call at 8:15pm. SAFE has a goal to increase membership to 1500 by July 2015. Critical mass for our type of organization is 1200 or more per Sherry. Our membership as of the November meeting is 819. The committee recommended that the board approve a \$5.00 Starbucks certificate to each member that brings in a new member. The committee plans to launch the program in January 2014. The plan was approved.
- **Mentoring:** The board suggested that regular meetings be held. John planned to talk to Bridgette Doremire.
- **Governance:** Jack reported that the committee was progressing on the ED review/plan and that Mike Brubaker was moving along with the election process and timeline.
- **Membership:** Tom reported that the committee was requesting SAFE branding stickers for car windows and cases to improve awareness. A letter is being written to share the purpose and goals of SAFE and potentially a SAFE poster developed that would go to aviation colleges and universities to promote SAFE.
- **Resource Center:** Tom mentioned that there is a new "holding pattern" document and a loss of control white paper added to the public side for the resource center
- **Social Media:** David reported that the word press web site could be remodeled and that he was pursuing options
- **Audit and Awards:** no reports. See the Finance report on 2014 budget in new business.

### Old Business

- The annual operations plan was reviewed and additions were made. Send changes and recommendations to John. See the Drop Box for details.
- SAFE will be in the same location at Sun 'n Fun in 2014 and will be there for AirVenture 2014. The following ideas for both events were discussed.
  - SAFE will add a committee display and provide a way to expand our volunteers.
  - No decision has been made to hold/change the SAFE breakfast at Sun n Fun. The idea of daily coffee and donuts at the SAFE tent to bring in potential customer to listen to a meet a person of interest has traction. Doug asked to have a member be responsible for the effort.
  - Tom suggested that we use posters and a video screen to promote the SAFE Resource Center was reviewed.

- Ray suggested that we use a big video screen be used to promote membership, podcasts/webcasts that are rolling with benefits, highlights with more splash and excitement.
- Kevin suggested that we expand our Membership recruitment efforts with a “Sign up here to be a SAFE member” table in the tent, staffed all the time by a volunteer who doesn’t mind grabbing potential SAFE members by the shirt collar and talking to them until they sign up.

### **New Business**

- **EAA collaboration:** Jim mentioned that EAA gave SAFE three dates for webinar for February. Potential topics include 1) Rich Stowell topic TBD; 2) Tony Johnstone on stick and rudder skills for a glass cockpit world. Goal is to raise awareness for SAFE. It is a power point based presentation, not a video based event. Assignment: send John 1-2 names for potential presenters soon.
- **Podcasts:** Pete Combs presented the idea of building podcasts for SAFE. The board including Donna, Ray, and David supported the podcast topic. John will get back to Pete with the support message.
- **2014 Budget:** Jim presented the 2014 budget and mentioned that this should be completed by the December meeting for board approval. Target is to have back to the Finance committee by December 1. Get any issues or needs to Jim ASAP.

### **Executive director’s report**

- The Pilot Proficiency Project (PPP) is moving ahead for February 2014 in Florida. Location is Florida Institute of Technology and Nick Fritch is the focus person. The October first event at Redbird was a success and the group size of around 30 worked very well according to the participants. Simon Caldicot (president of Piper) knows about SAFE and may be a potential sponsor. Ray was working on a press release to tell about the event report.
- Doug is working on a message that will go out about year-end contributions to SAFE scheduled for after Thanksgiving.
- The e-magazine is coming along

### **Adjournment**

The meeting closed at 2230 EDT. The motion to adjourn was provided by Tom and seconded by Donna. The motion passed unanimously. We will leave the runway lights on for you. Be SAFE.

Next meeting is December 11. Mark your calendar. Let’s all be present.

Submitted by Jack Vandeventer, Secretary

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